

## Establish The Run September Pick'em Official Rules

**IMPORTANT: PLEASE CAREFULLY READ THESE CONTEST TERMS AND CONIDITIONS BEFORE ENTERING THIS CONTEST. ALL CONTEST ENTRANTS ARE SUBJECT TO THESE RULES.**

### No Purchase Necessary

There is no purchase necessary to participate in this contest.

### Eligibility

All entrants must be at least 18 years of age and be registered on either the Establish The Run website (<https://establishtherun.com>) or mailing list by September 8, 2019. Any contest entrants that have not satisfied these requirements are not eligible to win any prizes. All entrants must be 21 years old to claim the Grand Prize, any entrant below 21 years old that win the Grand Prize will forfeit the prize and the next highest finisher will be the winner.

### Contest Description

Entrants will compete in a four week pick'em contest created by Establish The Run on The Action Network's ([www.theactionnetwork.com](http://www.theactionnetwork.com)) mobile app. Each week in September, NFL weeks 1-4, entrants must select five NFL winners against the spread. Contest winners will be determined by the standings within the contest group, and will be based off the entrants with the most correct picks over the duration of the contest.

Full details available at: <http://establishtherun.com/pick-em/>

### How to Enter

1. Sign up to the Establish The Run mailing list available on <http://establishtherun.com/pick-em/> if not already registered at Establish The Run.
2. Join the Establish The Run September Pick'em at [www.theactionnetwork.com/app](http://www.theactionnetwork.com/app)

### Scoring

Correct Pick: One point

Push: Half point

Incorrect Pick: Zero points

### Prizes

**Grand Prize:** Trip for two for two nights to Las Vegas during the NFL Playoffs with the ETR Team. Includes a reservation at a sportsbook to watch NFL games with the ETR team, flights, hotel, and \$1,000 spending money. (estimated value: \$5,500)

2<sup>nd</sup> **2020 \$1,850 FFPC Entry** (\$1,850 Value)

3<sup>rd</sup> **2020 \$350 FFPC Entry** (\$350 Value)

4<sup>th</sup> – 10<sup>th</sup> **2019 In-Season ETR Subscription** (credit for 2020 if already subscribed) (\$200 value)

11<sup>th</sup> – 25<sup>th</sup> **2020 FFPC Playoff Challenge Entry** (\$200 value)

26<sup>th</sup> – 100<sup>th</sup> **2020 ETR Draft Kit** (\$30 value)

## **Ties**

Any entrants tied for first place will be invited to a one week contest picking all Sunday-Monday games ATS for Week 5 of the NFL schedule. The best record of that contest will be the Grand Prize winner. In the event of a tie for first in the tiebreaker, Establish The Run will randomly break a tie between entrants remaining. Other participants in this additional tiebreaker contest will finish according to their ranking in the tiebreaker contest. In other words, the second place finisher in the tiebreaker will finish in second, and so on. Any ties amongst entrants not in the tiebreaker round will be randomly broken in order to determine payouts.

## **Notification of Winners**

All winners will be contacted via email within five business days of the last day of the close of the contest. All entrants give The Action Network consent to share email contact information with Establish The Run in order to administer prizes. If the Grand Prize Winner does not respond within 48 hours of being contacted, the second place winner will be awarded the Grand Prize in addition to the second place prize. The same procedure will apply if the second place winner does not accept the Grand Prize prize. No other modifications will be made to prizes if winners do not claim their prize.

## **Limitation of Liability**

The limitation of liability contained in the Establish The Run Terms of Service shall be deemed to apply to your participation in this contest and your participation in or use of any prizes won in this contest. For clarity, by entering this contest, you release Establish The Run from any liability from perceived or actual hardship or injury resulting from your participation in this contest, including while participating in the Grand Prize experience.

## **Establish The Run Terms of Service**

All entrants in this contest agree to be bound by the general Establish The Run Terms of Service which can be found at [www.establishtherun.com](http://www.establishtherun.com).

## **Other**

Without notice in advance, Establish The Run reserves the right to make changes to this contest and these terms at its sole discretion. Establish The Run is not responsible for any technical issues entrants may have with participation, including internet outage, software or hardware

malfunction, site outage, or confusion on rules or procedures. All participants agree to be bound by any decisions or changes Establish The Run makes to this contest at any time.